

APPENDIX B: SUCCESS INDICATORS

(Please note: some of the indicators below are measuring long-term outcomes we want to achieve for our citizens and our services will contribute to them. Data for these long-term outcome indicators takes time to collect and for those indicators we use the latest data available for reporting. The trend arrows refer to the improvement trend e.g. if the smoking rate decreases which is one of our aims, the performance trend will indicate an upward arrow. N/A indicates where the data is not available or has yet to be released. Please note: where targets are 'increase' or 'reduction' these are national or external statistics.)

PRIORITY ONE – WORKING TOGETHER TO DEVELOP THE LOCAL ECONOMY									
Indicator	2011-12	2012-13	2013 -14					2014-15 Target	Comment
	Actual	Actual	Actual	Target	Trend ¹	Wales Average	S E Wales Average ²		
Percentage of working age population that is in employment	70.3%	68.8%	72.1%	increase	↑	68.9%	68.2%	increase	Figures taken from the Local Area Statistics
Percentage of 16-24 year olds in employment	51.65	46.4%	50.1%	increase	↑	48.7%	49.6%	increase	Figures taken from the Annual Population Survey
Year 11 Leavers for Schools in the Authority known to be not in education, employment or training in the Careers wales Annual destination Survey statistics	4.4%	6.4%	3.7%	4%	↑	N/A	N/A	4%	Careers Wales Figures
Gross Value Added (GVA) per head	£14,489	£14,964	N/A	increase	↑	£15,401	£15,758	increase	2013/14 figures not released in the local area statistics
Gross Disposable Household Income (GDHI) per head	£13,769	£14,007	N/A	increase	↑	£14,623	£14,409	increase	2013/14 figures not released in the local area statistics

¹ The 'trend' indicates performance direction and is based on 2013-14 actual performance against the previous year's performance. Where the 2013-14 data is not available, the trend direction is based on the previous years' performance.









² The South East Wales group consists of the following Local Authorities: Bridgend, Vale of Glamorgan, Rhondda Cynon Taf, Cardiff, Merthyr Tydfil, Caerphilly, Blaenau Gwent, Torfaen, Monmouthshire and Newport

Bridgend County Borough Council
Corporate Plan 2013-2017

Percentage of all children under 16 who are living in working age households with no one in employment	20.4%	17.5%	N/A	reduction	↑	17.7%	18.5%	reduction	2013-14 figures not released in local area statistics
The percentage of children living in households below 60% median income	23.1% (2009, ONS)	22.7% (2011, ONS)	N/A	reduction	↑	N/A	N/A	reduction	Latest figures available are from 2011
The percentage of: principal (A) roads non-principal (B) roads and non-principal (C) roads in overall poor condition	A. 7.1% B. 9% C. 13%	A. 6.8% B. 7.8% C. 14.5%	Overall – 6.9% A. 5.0% B. 6.1% C. 11.4%	A. 6.9% B. 9.9% C. 12.81%	↑	A. 4.4 B. 6.1 C. 18.9 Overall 13.2%	Overall 8.7%	A. 6.9% B. 9.9% C. 12.8%	
The percentage of total length of rights of way which are easy to use by members of the public	88%	90%	83%	91%	↓	69%	80.8%	91%	
Length and number of community routes	Increase by 2 routes 4.6km	Increase by 2 routes 2.5km	Increase by 1 route 0.41km	increase	↑	N/A	N/A	N/A	
The number of people claiming Job Seekers Allowance	4.4%	4.0%	3.1%	reduction	↑	3.4%	3.9%	reduction	NOMIS figures
The number of visitors to town centres (annual footfall in Bridgend and Porthcawl)	Bridgend 5,197,383 Porthcawl 2,650,733	Bridgend 5,030,292 Porthcawl 2,700,000	Bridgend 4,912,934 Porthcawl 2,644,632	Bridgend 5,000,000 Porthcawl 2,700,000	↓	N/A	N/A	Bridgend 5,000,000 Porthcawl 2,700,000	National Figures not applicable
Total annual expenditure by tourists	£268.8m (2011, BCBC)	£282.8m (2011, BCBC)	£289m	increase	↑	N/A	N/A	2% on previous	National Figures not available
The number of vacant premises in town centres.	Bridgend 67 Maesteg 11 Porthcawl 24	Bridgend 66 Maesteg 17 Porthcawl 12	Bridgend 65 Maesteg 19 Porthcawl 17	reduction	↑ ↓ ↑	N/A	N/A	reduction	Figures provided by Town Centre Health Check
Number of active businesses	3,625	3,565	N/A	reduction	↓	87,985	38,220	increase	Figures for 2013/14 not released by Stats Wales

PRIORITY TWO – WORKING TOGETHER TO RAISE AMBITIONS AND DRIVE UP EDUCATIONAL ACHIEVEMENT									
Indicator	2011-12	2012-13	2013-14					2014 -15 Target	Comment
	Actual	Actual	Actual	Target	Trend	Wales Average	SE Wales Average		
The percentage of all pupils (including those in local authority care) in any local authority maintained school, aged 15 as at the preceding 31 August that leave compulsory education, training or work based learning without an approved external qualification	0.58%*	0.33%	0.45%	0.5%*	↓	0.3%	0.5%	0.45%	
The percentage of all pupils in local authority care in any local authority maintained school, aged 15 as at the preceding 31 August that leave compulsory education, training or work based learning without an approved external qualification	5.88%*	10%*	0	5%*	↑	2.0	3.2	4%	
The percentage of pupils assessed at the end of Key Stage 2, in schools maintained by the local authority, achieving the Core Subject Indicator, as determined by Teacher Assessment.	77.1%*	80%*	82.6%	80.6%*	↑	84.6%	84.3%	84.4%	
The percentage of pupils assessed at the end of Key Stage 3 in schools maintained by the local authority achieving the core subject indicator as determined by Teacher assessment	67%	67.1%	73.6%	74.9%	↑	77.2%	76%	78.5%	
The percentage of pupils assessed in schools maintained by the local authority, receiving a Teacher Assessment in Welsh (first language) at the end of Key Stage 3	6.9%	5.9%	5.14%	6.2%	↓	17%	9.3%	10.1%	
Average points score for pupils aged 15 at the preceding 31 August in schools maintained by the local authority	389.11	425.2	442.1	425.2	↑	505.3	475.5	430	

Bridgend County Borough Council
Corporate Plan 2013-2017

Percentage of final statements of special education need issued within 26 weeks: (a) Including exceptions;	17.4%	10.7%	6.1%	60%		69.6%	74.7%	75%	Figures relate to calendar years
Percentage of final statements of special education need issued within 26 weeks (b) excluding exceptions	N/A (0 exception)	50%	100%	100%		96.6% ³	96.7%	100%	Figures relate to calendar years
The percentage of pupil attendance in primary schools	93.3%*	94.6%*	93.49%*	94.6%*		93.7%	93.6%	94.6%	
The percentage of pupil attendance in secondary schools	91.3%*	92.4%*	92.46%*	92%*		92.6%	92.5%	93%	
The percentage of pupils aged 15 at the preceding 31 August, in schools maintained by the local authority who achieved the Level 2 threshold including a GCSE grade A*-C in English or Welsh first language and mathematics	44.6% ³	50.7%	52.3%	55%		52.5%	49.2%	60%	Provisional 2014 data suggests that at least 54.2% of our children gained 5 GCSEs at grades A*-C in the 2013-14 academic year.
Core Subject Indicator Key Stage 4: percentage of pupils achieving the Level 2 threshold in each of the subjects of English or Welsh, mathematics and science at the end of Key Stage 4	44.8%	49.9%	50.6%	52.5%		N/A	N/A	55.3%	
The size of the gap in educational attainments between pupils entitled to free school meals and those who are not (measured by Level 2 inclusive indicator)	28%*	31.1%	31.7%	24%		N/A	N/A	24%*	
Year 11 Leavers for Schools in the Authority known	4.4%	6.4%	3.7%	4%		N/A	N/A	4%	

³ These figures relate to the previous school year

Bridgend County Borough Council
Corporate Plan 2013-2017





to be not in education, employment or training in the Careers Wales Annual Destination Survey statistics									
Percentage of pupils eligible for free school meals who achieve the Core Subject Indicator at KS2, compared to pupils who are not eligible for free school meals	25.15%	22.57%	19.26%	18%	↑	N/A	N/A	22.5%	
The average external qualifications point score for 16 year-old looked after children in any local authority maintained learning setting.	193.8	273	202	300	↓	262	243	300	
The percentage of students completing Key Stage 4 and remaining in education, training or work-based learning.	91.4%	90.1%	95.4%	96%	↑	N/A	N/A	96%	Pupil Destination Survey Careers Wales
The number of visits to public libraries during the year per 1,000 population	4243	3820	4,182	4,600	↑	5,851	4,182	4,200	
The percentage of working age population with NVQ Level 3 or equivalent	49.4%	51%	54%	increase	↑	56%	55.8%	Increase	Annual Population Survey

PRIORITY THREE – WORKING WITH CHILDREN AND FAMILIES TO TACKLE PROBLEMS EARLY									
Indicator	2011-12	2012-13	2013 -14				2014-15	Comment	
	Actual	Actual	Actual	Target	Trend	Wales Average	SE Wales Average		Target
The number of families benefiting from intensive family support provided by Connecting Families (CF) and Intensive Family Support Services (IFSS) that adopt a 'team around the families' approach.	71	133	184	140	↑	N/A	N/A	160	
The number of children in need	915	918	967	reduction	↓	N/A	N/A	915	
The number of children recorded on the Child Protection Register	132	161	179	reduction	↓	N/A	N/A	150	
Looked after children as a percentage of children aged 0-17	1.1% (31/03/12)	1.34%	1.4%	1.1%	↓			1.1%	
The percentage of all pupils in local authority care in any local authority maintained school, aged 15 as at the preceding 31 August that leave compulsory education, training or work based learning without an approved external qualification	5.88%	6.25%	0%	5%	↑	2%	3.2%	5%	
Average external qualifications point score for 16 year old Looked After Children in any local authority maintained learning setting	193.75	273	202	300	↓	262	243	300	
The percentage of young people formerly looked after with whom the authority is in contact at the age of 19	100%	100%	82.6%	100%	↓	93.4%	96.1%	80%	
The percentage of young people formerly looked after with whom the authority is in contact, who are known to be in suitable non-emergency accommodation at the age of 19	94.12%	93.3%	89.5%	100%	↓	94.4%	92.7%	100%	

Bridgend County Borough Council
Corporate Plan 2013-2017

The percentage of young people formerly looked after with whom the authority is in contact, who are known to be engaged in education, training or employment at the age of 19.	29.4%	73.3%	31.6%	60%	↓	54.8%	47.9%	85%	
The average external qualifications point score for 16 year-old looked after children in any local authority maintained learning setting.	194	273	202	300	↓	262	243	300	
The percentage of children looked after on 31 March who have had three or more placements during the year	7.83%	10.6%	10%	9%	↑	8.3%	8.4%	9%	
The number of children referred to Social Services with concerns about neglect or abuse	391	290	448	290	↓	N/A	N/A	reduction	
The number of children benefiting from the Flying start programme	752	950	1,171	1,190	↑	N/A	N/A	1,421	
Percentage of reviews of Looked After Children, children on the Child Protection Register and Children In Need carried out in line with the statutory timetable	89.6%	85.8%	91%	70%	↑	89.6%	90.6%	80%	
Percentage of children looked after at 31 March who have experienced one or more changes of school, during a period or periods of being looked after, which were not due to transitional arrangements, in the 12 months to 31 March	14.4%	15.2%	11.8%	14%	↑	13.8%	12.2%	14%	
Percentage of eligible, relevant and former relevant children that have pathway plans as required	96.8%	100%	86.5%	100%	↓	89.2%	85.2%	100%	
Percentage of first placements of Looked After Children during the year that began with a care plan in place	88.7%	95.7%	93.9%	96.5%	↓	90.9	88.1	95%	
Percentage of initial assessments that were completed during the year where there is evidence that the child has been seen by the Social Worker	73.2%	74.4%	74.2%	80%	↓	78.9	73.5	75%	
Percentage of initial assessments that were completed during the year where there is evidence that the child has been seen alone by the Social Worker	49.7%	54%	51.8%	60%	↓	42.9%	38%	40%	

Bridgend County Borough Council
Corporate Plan 2013-2017

Percentage of statutory visits to Looked After Children due in the year that took place in accordance with regulations	74.6%	71.5%	64%	80%		85.3	83.5	80%	
Percentage of young carers known to Social Services who were assessed	100%	100%	100%	100%		85.9%	79.9%	100%	
The percentage of adults who reported binge drinking on at least one day in the past week	30%	29%	29%	Reduction		N/A	N/A	reduction	Latest figures from taken the Welsh Health Survey (Covering January to December 2013)
Percentage of all children under 16 who are living in working age households with no one in employment	20.4%	17.5%	N/A	reduction		N/A	N/A	reduction	2013/14 figures not released yet

PRIORITY FOUR – WORKING TOGETHER TO HELP VULNERABLE PEOPLE TO STAY INDEPENDENT									
Indicator	2011-12	2012-13	2013 -14					2014-15 Target	Comment
	Actual	Actual	Actual	Target	Trend	Wales Average	SE Wales Average		
The rate of: a) older people (aged 65 or over) supported in the community per 1,000 population aged 65 or over at 31 March	85.9	86.1	83.2	<85	↑	74.48	89.31	<85	Our focus is on prevention and early intervention to reduce the number of older people in need of support from services.
The rate of: b) older people (aged 65 or over) whom the authority supports in care homes per 1,000 population aged 65 or over at 31 March	20.5	19.9	18.5	<20	↑	19.84	19.03	<19	
The rate of delayed transfers of care for social care reasons per 1,000 population aged 75 or over	2.8	1.9	0.9	<2.75	↑	4.68	6.71	<2.75	
The percentage of clients with a care plan at 31 March whose care plans should have been reviewed that were reviewed during the year	88.6%	79.5%	83.1%	>79%	↑	81.1%	81%	>79%	
The percentage of adult protection referrals completed where the risk has been managed	86.6%	87.4%	100%	>87%	↑	94.45	93.02	88%	
The percentage of Telecare clients who said that the service made it easier for them to manage in their own home	93%	94%	94%	95%	↑	N/A	N/A	95%	
The numbers of recipients of Community Resource Team (intermediate services) that have been provided with an alternative	750	697	682	700	↓	N/A	N/A	750	

Bridgend County Borough Council
Corporate Plan 2013-2017

to a hospital placement									
Percentage of adult clients who are supported in the community during the year	88.6%	88%	88.3%	>88.5%	↑	86.33%	87.95%	>88.5%	
The average number of calendar days taken to deliver a Disabled Facilities Grant	251 days	201 days	222 days	253 days	↓	239 days	235 days	253 days	
The percentage of adults reported being treated for any mental illness	14%	11%	N/A	Reduction	↓	12%	N/A	Reduction	Welsh Health Survey 2013-14 figures due out later in 2014
Average cost per client for home care	£10,586	£5,841	£6,143	reduction	↓	N/A	N/A	reduction	2013-14 data available December
Unit cost of residential care placements for adults age 65+	£24,500	£24,900		reduction	↓	N/A	N/A	reduction	2013-14 data available December 2014
The number of carers that say they are supported and their needs are met	New measure	N/A	N/A	N/A	N/A	N/A	N/A	Establish baseline	New measure
Percentage of carers of adults who were offered an assessment or review of their needs in their own right during the year	87.6%	88.9%	96.9%	>89%	↑	85.8%	78.7%	>89.5%	
Percentage of all potentially homeless households for whom homelessness was prevented for at least 6 months	43.2%	52.9%	61.5%	61%	↑	66.4%	54.2%	61%	
Number of visits to public libraries during the year, per 1,000 population	4,243	3,820	4,182	4,600	↑	5,851	6,125	4200	

PRIORITY FIVE – WORKING TOGETHER TO TACKLE HEALTH ISSUES AND ENCOURAGE HEALTHY LIFESTYLES									
Indicator	2011-12	2012-13	2013 - 2014					2014-15 Target	Comment
	Actual	Actual	Actual	Target	Trend	Wales Average	SE Wales Average		
The percentage of the population(aged 16 and over) who smoke	23%	23%	22%	reduce	↑	N/A	N/A	reduction (20% by 2016)	Latest figures taken from the Welsh Health Survey (Covering January to December 2013)
The percentage of adults who are overweight or obese	59%	59%	58%	reduce	↑	N/A	N/A	reduction	Latest figures taken from the Welsh Health Survey (Covering January to December 2013)
The percentage of adults who report being physically active on five or more days in the past week	30%	30%	31%	increase	↑	N/A	N/A	increase	Latest figures taken from the Welsh Health Survey (Covering January to December 2013)
The percentage of adults who reported binge drinking on at least one day in the past week	30%	29%	29%	reduce	↔	N/A	N/A	reduction	Latest figures taken from the Welsh Health Survey (Covering January to December 2013)
Under-18 conception rate (Per 1,000)	41.1	37.4	N/A	reduction	↑	30.8	N/A	reduction	2013 figures due in February 2015
The percentage of all births registering a low birth weight (Under 2,500g)	7.4%	8.0%	N/A	reduction	↓	7.6%	7.6%	reduction	2013/14 figures due out February 2015

Bridgend County Borough Council
Corporate Plan 2013-2017

Variation (in years) in healthy life expectancy across our wards a) Male b) Female	Male: 19.4 Female: 20.8 (2009)	N/A	N/A	reduction	N/A	N/A	N/A	reduction	No update since 2009
The number of visits to Public Libraries during the year, per 1,000 population	4,243	3,820	4,182	4,600	↑	5,851	6,125	4200	
The percentage of children under 5 who are members of the library service	new	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Baseline being developed
The number of visits to local authority sport and leisure centres during the year per 1,000 population where the visitor will be participating in physical activity	9519.54	8,914	9,588	9,200	↑	8,954	9,116	9,400	
Percentage of food establishments which are broadly compliant with food hygiene standards	77.1%	83.6%	88%	80%	↑	90.3%	88.4%	80%	

PRIORITY SIX – WORKING TOGETHER TO MAKE THE BEST USE OF OUR RESOURCES									
Indicator	2011-12	2012-13	2013 - 14				2014-15 Target	Comment	
	Actual	Actual	Actual	Target	Trend	Wales Average			SE Wales Average
The value of planned budget reductions achieved	£7,386k	£3,968k	£3,700k	£3,700k	↑	N/A	N/A	£13,300k	The total consists of £3.525 million through the savings proposals for 2013-14 and £175,000 through the Council's staff vacancy management protocol and a tighter control on general expenses.
The percentage of citizens surveyed who found the Council was good or very good at telling them about the services it provides and council related news.	new measure	49%	44%	40%	↓	N/A	N/A	Increase	
The percentage of citizens surveyed who feel that they can influence decisions affecting their local area	39.1%	N/A	26%	-	↓	N/A	N/A	Not being asked	
The percentage of citizens surveyed who said that their individual access requirements are met when contacting the Council	41.8%	Question not asked	63%	increase	↑	N/A	N/A	52%	
The value of budget reduction proposals for ICT systems achieved	N/A	new measure	£122k	£50k	N/A	N/A	N/A	£50k	
The total savings achieved through National Procurement Services System	N/A	new measure	new measure	new measure	N/A	N/A	N/A	Establish baseline	
Square metres of usable office accommodation per employee	10.82m2	N/A	11.7 m2	Reduction	↓	N/A	N/A		

OTHER NATIONAL KEY PERFORMANCE INDICATORS THAT ARE NOT INCLUDED IN ANY IMPROVEMENT PRIORITIES									
Indicator	2011-12 Actual	2012-13 Actual	2013 - 14					2014-15 Target	Comment
			Actual	Target	Trend	Wales Average	SE Wales Average		
Percentage of adults aged 60 or over who hold a concessionary bus pass	89.1%	91%	88.6%	90%	↓	84.3%	88.5%	91%	
Number of additional affordable housing units provided throughout the year as a percentage of all additional housing units provided during the year	23	37	13	10	↓	37	45	TBC	
Percentage of private sector dwellings that had been vacant for more than 6 months at 1 April that were returned to occupation during the year through direct action by the local authority	1.3%	7.2%	5.0%	4.6%	↓	9.2%	9.6%	5.1%	
Percentage of highways and relevant land inspected of a high or acceptable standards of cleanliness	97.9%	98.5%	99%	98%	↑	96.8%	97%	98%	
Percentage of reported fly tipping incidents cleared within 5 working days	98.6%	97.9%	96.7%	98%	↓	95.03%	95.3%	98%	
Percentage of municipal waste collected by local authorities and prepared for reuse and/or recycled, including source segregated bio-wastes that are composted or treated biologically	54.9% (data not comparable)	57.1%	57.6%	≥ 52% (statutory minimum)	↑	54.3%	53.1%	≥ 52% (statutory minimum)	

Bridgend County Borough Council
Corporate Plan 2013-2017

in another way									
Percentage of municipal waste collected by local authorities sent to landfill	26.31% (data not comparable)	16.69%	21.69%	48%	↓	37.73%	37.86%	48%	
Percentage of high risk businesses that were liable to a programmed inspection, that were inspected for: (iii) Animal Health	100%	100%	100%	100%	↑	96%	100%	100%	